



Indy Hackers **SUMMER SLAM** 2017 Sponsorship Information

Thank you for your interest in sponsoring the first ever **Indy Hackers' Summer Slam!** Our goal is to create a summer event to get local hackers together eating, drinking, having fun, and getting to know others in the community.

This is our first ever summer event (as well as our first kid-friendly event) and we are expecting upwards of 100 local developers and their families to be in attendance. Food and drink will be provided, as well as fun things for kids to do (face painting, art table, games, etc).

Indy Hackers is a fantastic platform for connecting with developers living in and near Indianapolis. Our Twitter account has over 700 followers, and we publish a monthly newsletter with over 300 subscribers (and a stellar 55%+ open-rate).

Sponsorship Tiers

All sponsorship dollars go toward the event, and help cover the cost of venue, food, drink, and more.



Intercontinental Championship Tier (1 Available) - \$3500

There can be only one! This sponsorship level gives you all the perks of the Level 1, Level 2, *and* Level 3 packages. We'll thank you and/or your company personally as the title sponsor during the event, *and* we will also promote you on the IndyHackers' home page for 6 months - a great way to drive local developers to your own site!



United States Championship Tier (3 Available) - \$1000

Now we're talking! This level gives all the perks of the Level 1 and Level 2 packages. We will associate your company directly with one of the best parts of the event - for example "Food today has been brought to you by Job's Magic Shop." (Pick one of food, drinks, kids' activities, or venue. First come, first served.)



Heavyweight Championship Tier (5 Available) - \$500

Ready to get serious? This tier gives you all the perks of the Level 1 package, and we will explicitly mention you in July and August's "Hacks & Happenings" newsletter.



Championship Tier (5 Available) - \$250

A great place to start! We will display your company's logo on the Summer Slam's sponsors' page on the Indy Hackers website, as well as on flyers at the event. We will also mention your company on Twitter and at the event (noting your generosity and dashing good looks).

Custom Sponsorship Package (contact us!)

Looking for an option not listed above? We can accommodate alternative sponsorship perks on a per-request basis. Do you have questions, comments, or concerns? Please don't hesitate to contact us at sponsors@indyhackers.org - thanks!